

December 30, 2009

Dear Orchard View Family,

Greetings and Happy Holidays. I want to begin this letter by thanking the dedicated members of our club who have volunteered their time and effort to make this past summer another successful season.

Though successful as it was 2009 was not without its challenges. These included a requirement to drain the pool and upgrade the filter intakes to comply with new federal guidelines, upgrading the baby pool pump and filter, replacing sections of roof that received wind damage and finally reducing payroll expenses to maintain cash flow.

Despite these challenges, many new and exciting changes occurred in 2009. First and foremost was the introduction of Brian Shaffer as pool manager. I hope you would agree that Brian did an exemplary job this past year managing both maintenance and personnel. Some of the other improvements included the opening of the mushroom fountain in the baby pool, the very popular slushy machine, new coats of paint on the building and the many new red umbrellas.

Although pleased with what we accomplished this past summer, myself along with the rest of the Board of Directors hope to further improve the swim club in 2010. Unfortunately, a few hard working individuals cannot do it alone. At our annual membership meeting, which occurred December 7, 2009, only one non-board member attended. *Currently, out of 15 Board member positions, only 9 are filled.* We also have an immediate need for someone to fill the position of executive VP in charge of membership. The duties for this position include maintaining and updating membership rolls plus issuing and transferring bonds. I would encourage anyone who is interested in serving in this position or on the board to contact myself or attend the January 4<sup>th</sup> board meeting. Board meetings are open to all members and are currently being held 7:00 pm, the first Monday of each month at the Willow Street Pub, located at the corner Mauch Chunk Rd. and Willow St. You can check the web site for details of all board meetings.

I also feel it necessary to announce and explain the necessary \$25 increase in the membership fees for 2010. This increase is the direct result of the anticipated increase in electric rates for the upcoming year. To calculate funds required to cover the higher electric costs, the Board simply multiplied the proposed rate increase by the total electric cost for 2009 and then divided that amount by the number of members. As we went through this calculation, it served to highlight to the Board of Directors, the importance of maintaining sufficient membership to cover our expenses. **Remember, the more members we have, the less of a financial burden falls on each of us. This therefore makes it all of our responsibility, as members, to encourage new families, neighbors and friends to join the Pool. I would like to challenge each family to make it a goal for themselves to refer at least one new membership for 2010.**

Thank you, enjoy your winter, and I hope you see you at a future board meeting.

Sincerely,

Earl Supplee

President, Board of Directors